

Save time, save money, and improve student outcomes

ELA


Social
Studies

You're being asked to raise outcomes with **less time, less money, and less margin for error**. Integrating ELA and social studies is a higher return on the curriculum you're already buying: two subjects' worth of learning in the time, staffing, and budget of one. And it's a research-backed strategy for reading gains you can bring to your board.

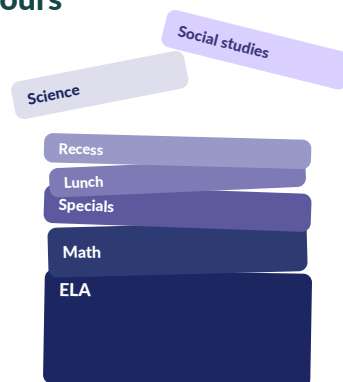
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Facing the reality of limited instructional time

Teacher and student time is the costliest asset you manage, and there's no more of it to hand out. Integration reclaims minutes you've already lost instead of adding to the day.

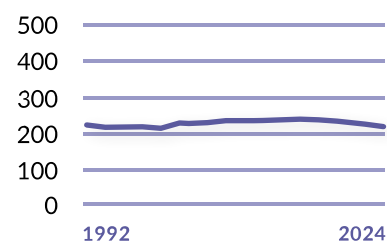
There aren't enough hours in the school day

Recommendations for a first-grade day run 25% longer than the average school day. Not including transitions, schools are short by at least 2 hours and 40 minutes.¹



More ELA time hasn't raised reading outcomes

While ELA takes up more time than any other subject in the school day, average NAEP Reading scores have remained statistically flat.^{2 3}


[Learn more](#)

K-2 core ELA and social studies in one 70-minute instructional block

Supports mastery of **ELA and social studies standards** in one block

Grounded in the **Science of Reading**

Embeds **explicit writing instruction** in daily lessons

Builds knowledge through content-rich social studies investigations

Connects and deepens **learning through inquiry**

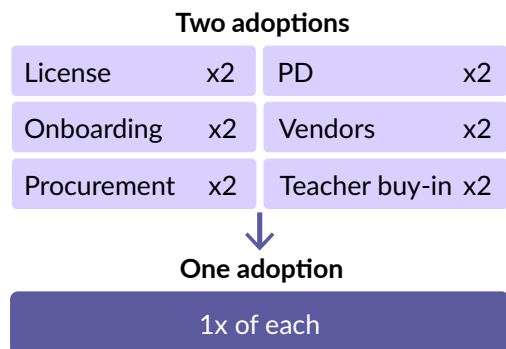
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Saving money and avoiding overload

Buying two subjects on one adoption stretches that dollar further and stops the operational layer from compounding.

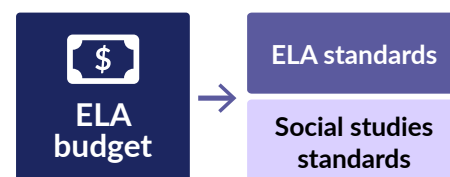
Stop paying for everything twice

Two programs double the cost and workload. One integrated adoption cuts the operational layer in half.



Same per-pupil dollars, twice the coverage

Integration changes the math: your existing ELA budget now covers social studies too. No new money, just twice the reach from the same dollars.



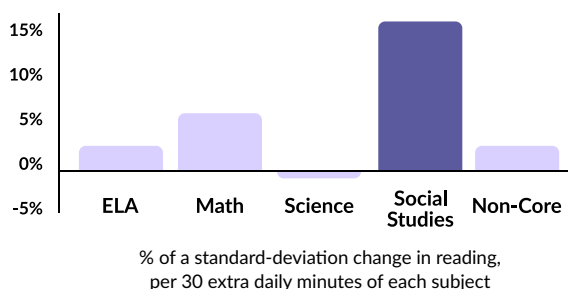
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Improving reading by building knowledge

Curriculum is one of the highest-impact academic decisions on your desk. When that curriculum integrates ELA and social studies, gains show up in both subjects.

Social studies time raises reading scores

Students who received an additional 30 minutes of social studies per day outperformed peers on ELA tests. It's the only subject where more time tracked with higher reading scores.²



Integration lifts vocabulary, knowledge, and comprehension

Across 35 studies, elementary students who read and wrote to learn science and social studies outperformed peers in traditional literacy instruction on vocabulary, comprehension, and content knowledge.⁴



¹ Duke, N. K., Lindsey, J. B., & Wise, C. N. (2023). Feeding Two Birds with One Hand: Instructional Simultaneity in Early Literacy Education. In S. Q. Cabell, S. B. Neuman, & N. Patton Terry (Eds.), Handbook on the Science of Early Literacy (Ch. 16, pp. 186-195). Guilford Press.

² Tyner, A. & Kabourek, S. (2020). Social Studies Instruction and Reading Comprehension. Thomas B. Fordham Institute.

³ NAEP 2024 Reading Assessment, Grade 4. The Nation's Report Card (NCES, 2025).

⁴ Hwang, H., Cabell, S. Q., & Joyner, R. E. (2022). Effects of Integrated Literacy and Content-area Instruction on Vocabulary and Comprehension in the Elementary Years: A Meta-analysis. Scientific Studies of Reading, 26(3), 223-249.